



# Public Service Announcement

## Inuktuuriaqarniq Namminiqaqtinut Program

**Start Date:** November 30, 2018

**End Date:** December 15, 2018

**Nunavut**

**45 sec**

The Department of Culture and Heritage is committed to helping businesses understand and meet their language obligations.

85% of Nunavut's population is Inuit and using Inuktut in daily operations, shows dedication to customers and contributes to the long term promotion of Inuktut language and culture.

Through *Inuktuuriaqarniq Namminiqaqtinut* (Private Sector Inuktut Support Program), grants of up to \$5,000 can be used towards translations of marketing materials, Inuktut advertisement or to cover the costs of language training for staff in customer service.

*Inuktuuqta!* Let's Speak Inuktut! To apply, please visit [www.ch.gov.nu.ca](http://www.ch.gov.nu.ca) or email [chfunds@gov.nu.ca](mailto:chfunds@gov.nu.ca).

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